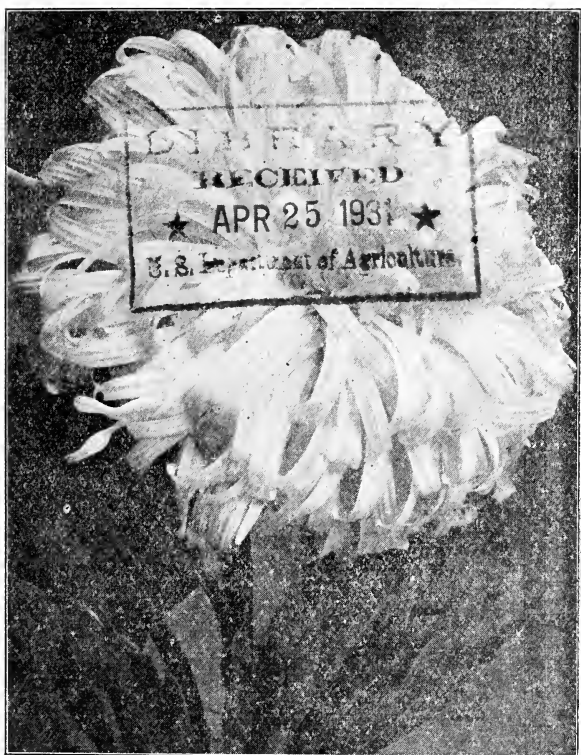


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QUALITY ASTER PLANTS



OSTRICH FEATHER WHITE

Today this important flower has few rivals for popularity. I have been careful in selecting and breeding types and varieties that are unexcelled for their beauty, size and coloring. I am offering you the very best selection from over 60 kinds.

Williams' Quality Aster Plants are only grown at
Baldwinsville, N. Y.

H. B. WILLIAMS

ASTER SPECIALIST

Office and Sales Station, 40 North St. Tel. 129

BALDWINSVILLE, N. Y.

SEE SPECIAL OFFER ON PAGE 4

NEW ASTER SNOW WHITE

The best pure white aster of its type ever introduced. The flowers are large, globe shaped, very double with broad incurved petals, forming in a whorl over the center. The plants are exceptionally robust and produce a great many perfect flowers on long strong stems.

Price of plants, 35 cents per dozen

ASTER PEACH BLOSSOM

The plants are uniformly large and vigorous, producing long stems each crowned with a perfect flower, full and double. Its habits, together with its attractive color can not fail to make it one of the most popular asters. Color, a delicate violet pink.

Price of plants, 25 cents per dozen

NEW PEERLESS LAVENDER

This is an especially fine clear lavender of the Peerless type. Like all Peerless asters, it may be depended upon to produce a wealth of large flowers, so full and double as to be almost globular. The intermingling curves of the big, broad petals give the flowers an appearance truly beautiful.

Price of plants, 25 cents per dozen

ROYAL PURPLE

A new strain of late branching asters, growing about 15 inches high. Its habits of growth are entirely distinct, the stems growing directly from the ground and not on side shoots from the main stem, like other varieties.

Price of plants, 25 cents per dozen

AMERICAN BEAUTY

This exceedingly showy and mammoth aster is probably one of the most popular and satisfactory of all asters. A strong and rampant grower producing immense flowers five to six inches in diameter, borne on long stiff stems. Color, a rich deep Rose Pink.

Price of plants, 25 cents per dozen

OSTRICH FEATHER WHITE

This is quite distinct from other Asters in form of bloom. The petals are very long, decidedly curled or twisted, and give the flowers a very graceful appearance. Flowers are usually large and resemble Chrysanthemums. This is sometimes called Ostrich Plume.

Price of plants, 25 cents per dozen

ENCHANTRESS CREGO PINK

This aster is the nearest to a chrysanthemum of any flower grown. It is unusually large in size, running 4 to 5 inches in diameter, when well grown. The petals are about double the length of those in the older varieties, and are twisted and curled in such a manner as to give the blossoms an exceedingly beautiful fluffy appearance. Color, a beautiful shell pink.

Price of plants, 25 cents per dozen

ATTRACTION

A rich, clear, bright dark pink aster that will prove by its merits that it is the very best aster in its class. The flower is of the Crego or Rochester type, very double with long twisted petals. The color is a deep rich velvety pink like the American Beauty Rose.

Price of plants, 25 cents per dozen

PACIFIC BEAUTY

This is the largest lavender in existence. When the flower first opens it is a delicate lavender, deepening with age. The flower is always full double, showing no tendency to produce single or semi-double blooms. The featherly effect of the Ostrich-feathered type, to which it belongs, is enhanced by the fact that it bears a large proportion of long, partly tubular florets that are irregularly cut and slashed, so that the flower looks like a ragged Chrysanthemum.

Price of plants, 35 cents per dozen

PURPLE GIANT

In size and beauty is second to none. The petals are narrow, very long, and gracefully reflexed. The outer petals show completely, while gradually toward the center they bend and curl across each other in magnificent disorder. Color beautiful velvety purple.

Price of plants, 35 cents per dozen

PEERLESS PINK

This is conceded to be the finest pink late-branching aster ever offered. The plants are of robust, free-branching habit, 24 to 30 inches high, bearing their magnificent blooms on strong stems, averaging 18 inches in length, and it is hard to find a flower under four inches across, forming an almost globular flower. The color is a rich shell pink.

Price of plants, 25 cents per dozen

HEART OF FRANCE

A new bright red aster, another new introduction that is giving wonderful satisfaction. It is a large, vigorous growing plant, bearing flowers very much like the Peerless asters. Color, deep, rich velvety red.

Price of plants, 25 cents per dozen

SALMON QUEEN

This New Color in the Ostrich Feather type of aster is the large fluffy flower so many people admire. The fluffy mass of long, twisted petals combined with the rich colorings make an aristocratic flower that is the admiration of everyone. Color a new clear, salmon pink.

Price of plants, 35 cents per dozen

BLACK KNIGHT

The darkest Aster produced. There is a delicate shade of deep red which prevents the flower from being a dead black, thus giving it a rich velvety beauty and enhance its usefulness and value. It harmonizes beautifully with flowers of almost any color or combination of colors. It wins instant admiration either alone, in bouquets or in garden planting, in combination with other colors.

Price of plants, 35 cents per dozen

NEW SUNSHINE

The color in these new Asters is startlingly beautiful. A dual-tone effect is obtained through the contrasting tints of the disc-like center and the outer or guard petals. Gracefulness of form is a distinguishing characteristic. The full centers of tubular, bifurcate petals give body to the flower, while concentric circles of exquisitely poised guard petals surround the center, creating an airy, lace-like effect, which is altogether charming. In color the flowers may be described as varying shades of Enchantress-pink, Appleblossom, deep-rose, blue and lavender, but the disc, sometimes light yellow, some-times blue, brings additional variety in tint.

Price of plants, 35 cents per dozen

SPECIAL ONE DOLLAR COLLECTION

A fine collection of all of the above 15 varieties of Asters. 75 plants for \$1.00.

All plants included in this special offer will be bunched together in one package and not labeled. If you want to make your own selection and have them in separate packages and labeled, the price is 25 and 35 cents per dozen.

SPECIAL \$3.00 OFFER

Twelve plants of each kind of asters put up in separate packages and labeled.

On account of the long delay in delivering and collecting C. O. D. orders and the expensive book-keeping this method calls for, I have decided to adopt the Cash with order plan.

If you prefer to come to Baldwinsville after your plants, come to the Sales Station — 40 North Street. The shipping room will be open from 7 A. M. to 10 P. M.

NEW SINGLE ASTERS

I am offering these wonderful asters for the first time this year. In the garden, the Single Asters add a charming note of simplicity among the fuller types of asters. I believe the new Single Types of Asters are destined to become very popular. These aster plants are not included in any of the Special Offers. Mixed colors, Dark Blue, Lavender, Crimson and Deep Rose Pink.

Price of plants, 35 cents per dozen

SPECIAL FREE OFFER

I am very anxious to secure a large number of New Customers for the Celebrated Baldwinsville Aster Plants. Will you help me do this by sending me three \$1.00 orders for these plants? If you will do this I will send you one \$1.00 special—FREE.

THIS YEAR I EXPECT TO BE ABLE TO DELIVER PLANTS JUNE 10TH, AND CONTINUING UNTIL JULY 10TH.

TAKE ADVANTAGE OF THIS FREE OFFER

To hasten delivery and avoid delay in transit, I advise that you add 25 cents to your order for a **SPECIAL DELIVERY STAMP**, and Special Handling. Plants shipped Special Delivery and Handling will be delivered to you without delay. On all paid in **ADVANCE ORDERS** including 25 cents for the **SPECIAL DELIVERY STAMP**, I will send one dozen New Single Plants **FREE**.

I want an Agent in every town to sell my Aster Plants.

BEAUTIFY YOUR GARDEN WITH HOLLYHOCK

Almost every garden affords a spot that the stately Hollyhock can enhance. A tall group among shrubbery or a row lining a garden wall or fence will produce a most picturesque effect. The dignified stalk amply provided with large green leaves is richly adorned with magnificent flowers placed axially toward the summit of the stalk. In colors there is also great variety, some richly brilliant, others dainty and exquisite, then there are colors and tints in charming combinations. There are maroon, pink, chamois-rose, crimson, canary-yellow, cerise, white, scarlet, apricot, wine-red, etc.

Large plants that will bloom this year. Mixed colors only. Price of plants, \$1.50 per doz. Plants cannot be shipped later than May 10th.

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CULTURE

Asters will thrive in any good soil, prepared the same as you would for a crop of vegetables, but it is well to remember that any extra care taken in the preparation of the soil is repaid by finer plants, larger blooms, with longer stems and more profuse flowering. They should have an open, sunny position and prefer a good heavy loam soil, enriched with a liberal quantity of pulverized sheep manure and the addition of wood ashes or air-slacked lime. This should be applied broadcast at the rate of 10 pounds to the square rod, at least one week before transplanting.

Do not put in trench when setting out the asters as it will burn the plants.

I do not advise growing asters on the same ground two years in succession.

BALDWINSVILLE QUALITY ASTER PLANTS

Are grown from disease free treated aster seed. On sterile soil where asters or aster plants have never been grown. The plants are sprayed in the plant beds to guard against any chance infection from the air and are as disease free as it is possible to grow them.

On several occasions I am asked. What is the matter with my asters? They are turning brown and rotting at the roots? On investigating, I find they have done one or two things. Over fertilized with manure or over watering. Both of these are sure to bring on stem rot.

Horse manures or other barnyard manures are carrying all forms of Fusarium and other stem rots. I advise that you do not use them. If you think your asters need watering, give them one thorough watering and then cultivate them after every rain or watering.

PESTS OF THE ASTER

Tarnished Plant Bugs and Leaf Hoppers. Both of these insects are suckling insects and are very hard to control. The Leaf Hopper is directly responsible for the Yellows in asters. Both of these can be kept in check by spraying with Bordeaux Mixture, Black Leaf Forty or dusting with try Hydrated lime. Best method to do this is use two thicknesses of mosquito netting, using it as a bag and dust the plants until white. Lime dusted on all plants will control practically all bugs and insects. You cannot injure any plant with lime.

BLACK ASTER BEETLES, that eat the flowers, these cannot be poisoned, as they eat only the newest growth of the flower. There is only one remedy, hand pick them or knock them off in a dish containing equal parts of water and kerosene oil.

KEEP STEM ROT OUT OF YOUR GARDENS

You have been advised to make compost heaps in your garden for fertilizer. I advise against this method. Practically every vegetable you use is carrying more or less forms of disease, and when you use the refuse from these for manures you are simply culturing all forms of Mosaic Wilt, Fusarium, and all other diseases. Pull up and destroy every annual after blooming; also cut and destroy the tops of all perennials. Best method to do this is to burn them. In every case do not let them stay on the garden to decay.

"I bought aster plants from you last Spring, and, say boy, I had the finest of luck with them. The finest I ever saw, and everybody that saw them, thought they were wonderful.—John L. Zoeckler, 1562 Elm Street, Utica, N. Y."

Order for Quality Aster Plants

H. B. WILLIAMS

Aster Specialist

BALDWINSVILLE, N. Y.

Enclosed please find.....
in payment for the following order.

	Snow White		
	Aster Peach Blossom		
	New Peerless Lavendar		
	Royal Purple		
	American Beauty		
	Ostrich Feather White		
	Enchantress Crego Pink		
	Attraction		
	Pacific Beauty		
	Purple Giant		
	Peerless Pink		
	Heart of France		
	Salmon Queen		
	Black Knight		
	New Sunshine		
	Special \$1.00 Offer		
	Special \$3.00 Offer		
	Spec. Delivery & Handl.		25
	New Single Asters		
	Total		

Plants will be shipped when large enough to
transplant, generally about June 10th to 20th.

Name

Street

City



NEW SUNSHINE